

Scoutings' Highest Rank



"Every Scout an Eagle"

ST. LOUIS COUNCIL, BOY SCOUTS OF AMERICA, 505 CHEMICAL BUILDING, ST. LOUIS 1, MISSOURI—TELEPHONE CHESTNUT 7856

The Eagle Scout Association



January 15, 1949

OUTLINE OF PROCEDURE

to be followed in carrying out Advancement Program of E.S.A.

Included here is a complete set of exhibits involved in launching and carrying out the advancement Program of the Eagle Scout Association. This brochure has been prepared and is being distributed to all key men involved in the belief that the better informed we all are the more effective we can make this program.

If, as the program proceeds, it appears to you that it can be improved in any way, please do not hesitate to pass along your suggestions and constructive criticisms to the General Chairman. It will be appreciated if all such comments are in writing so that they can be considered by the entire Committee when making future plans.

Please keep this procedure handy and refer to it when necessary in carrying out that portion of the program assigned to you or to those working with you.

ADVANCEMENT COMMITTEE
Tom J. Connelly,
General Chairman

- OFFICERS
- ART WEDDER
- TOM J. CONNELLY
- SECRETARY
- RALPH L. SCHMITT
- RAYMOND H. BRIGHAM
- TREASURER
- DISTRICT REPRESENTATIVES
- RICHARD BENNETT, JR.
- CENTRAL
- T. E. BRIEHL, JR.
- PROVINCIAL
- WILLIAM ENTENMAN
- SOUTHWEST
- EGERAL T. FEINSTEIN
- COUNCIL GROUP
- WILLIAM M. GUTHERIE
- BURBANK
- PAUL L. HEBB
- DR. SYLVESTER T. WITZE
- DAVID BOONE
- OLIV TRAILS
- DR. AUGUSTIN JONES
- IRVING
- IRWIN C. KEEFER
- CHEVRE
- ROBERT F. KELPE
- MONTGOMERY
- DR. MORTON D. PARBIA
- WEST
- ADOLPH E. PESCHORN
- ADORNAND
- PAUL BEHL
- YOUNG BARR
- RAYMOND H. BRIGHAM
- ROBERT STAN
- H. FREDERICK WALZ
- BOBBI
- KENNAN F. WENZEL
- GRANT
- MEMBERS-AT-LARGE
- ALBERT E. GUNTHER
- THOMAS B. CURTIS
- WILLIAM T. JONES
- KARL F. KIRCHBERG
- J. C. METZGER
- JAMES E. MONTEITH
- MELVIN F. ROMAN
- RALPH L. SCHMITT
- ERIC W. SMITH, JR.
- JOSEPH E. VOLLMAR, JR.
- ART WEDDER
- COUNCIL ADVISOR
- CARL H. LAEMMLI

1. Advancement Committee Organization Charts, by Areas, showing all key men involved
2. Procedure "A" for use of Area Chairmen when meeting with District Representatives
3. Procedure "B" for use of District Representatives to follow when meeting with Council District Field Executives, Commissioners and Advancement Chairmen
4. Procedure "C" for use of District Representatives to follow in meeting with E.S.A. Advisors
5. Procedure "D" for use of E.S.A. Advisors to follow in working with Eagle Scout candidates
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7. Sample of "New Feather" Report (record of Scout's having passed merit badge)
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10. Letter from President of E.S.A. to all Life Scouts, announcing advancement program
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in order of appearance

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EAGLE SCOUT ASSOCIATION - ADVANCEMENT COMMITTEE ORGANIZATION CHART

GENERAL CHAIRMAN - Tom J. Connelly - Jefferson 1723.

ASSIGNMENT CHAIRMAN - Stuart N. Senniger - Central 0110.

AREA NO. 1, comprising arrowhead, South and Southwest Districts.

E.S.A. AREA CHAIRMAN - Joseph E. Vollmer, Jr. - Prospect 2949.

ARROWHEAD DISTRICT:

E.S.A. DISTRICT REPRESENTATIVE: Adolph E. Peschke - Grand 2818

COUNCIL FIELD EXECUTIVE

Arthur Greiner - Chestnut 7856

DISTRICT COMMISSIONER

Dr. Ross R. Levin - Central 4121

DISTRICT ADVANCEMENT CHAIRMAN

Charles Tanner - Sterling 1405

SOUTH DISTRICT:

E.S.A. DISTRICT REPRESENTATIVE: H. Frederick Walz - Republic 3233

COUNCIL FIELD EXECUTIVE

Hugh Lake - Chestnut 7856

DISTRICT COMMISSIONER

Herman Walz - Hudson 6790

DISTRICT ADVANCEMENT CHAIRMAN

R. F. Shepherd - Chestnut 6988

SOUTHWEST DISTRICT:

E.S.A. DISTRICT REPRESENTATIVE: William Enteman - Chestnut 6442

COUNCIL FIELD EXECUTIVE

Jim Carroll - Chestnut 7856

DISTRICT COMMISSIONER

Max Flabe - Central 4920 (Sta. 85)

DISTRICT ADVANCEMENT CHAIRMAN

William Wildfong - Hudson 7558

CA 8327

GENERAL CHAIRMAN - Tom J. Connelly - Jefferson 1723

ASSIGNMENT CHAIRMAN - Stuart N. Semmiger - Central 0110.

AREA NO. 2, comprising Suburban, Midland, Grant and Pioneer Districts.

E. S. A. AREA CHAIRMAN - William Livingston - Colfac 8000

SUBURBAN DISTRICT:

E.S.A. DISTRICT REPRESENTATIVE: William M. Guthrie - Franklin 4400

COUNCIL FIELD EXECUTIVE:

Duane Tooley - Chestnut 7856

DISTRICT COMMISSIONER

W. L. Rinehart - Chestnut 1034

DISTRICT ADVANCEMENT CHAIRMAN

W. C. Berkemeyer - Central 0838

MIDLAND DISTRICT:

E.S.A. DISTRICT REPRESENTATIVE: Dr. Augustin Jones - Delmar 2800

COUNCIL FIELD EXECUTIVE:

Joe Eckstein - Plateau 8045

DISTRICT COMMISSIONER

Jack Kiburz - Garfield 1564

DISTRICT ADVANCEMENT CHAIRMAN

Elmer Smith - Delmar 2189

GRANT DISTRICT:

E.S.A. DISTRICT REPRESENTATIVE: Herman F. Wenzel - Chestnut 7930

COUNCIL FIELD EXECUTIVE

Don Olson - Victor 2-5623

DISTRICT COMMISSIONER

H. H. Mattoon - Chestnut 8508

DISTRICT ADVANCEMENT CHAIRMAN

Elmer Knecht - Garfield 3528

PIONEER DISTRICT:

E.S.A. DISTRICT REPRESENTATIVE: T. E. Briell, Jr. - Newstead 5930

COUNCIL FIELD EXECUTIVE

Paul Weisler - Chestnut 7856

DISTRICT COMMISSIONER

William Redmond - Chestnut 9800 (Sta. 550)

DISTRICT ADVANCEMENT CHAIRMAN

L. J. Morris - Garfield 6467

EAGLE SCOUT ASSOCIATION - Advancement Committee Organization Chart

GENERAL CHAIRMAN - Tom J. Connelly - Jefferson 1725.

ASSIGNMENT CHAIRMAN - Stuart N. Senniger - Central 0110.

AREA NO. 3, comprising Central, West, Cheyenne and North Star Districts.

E. S. A. AREA CHAIRMAN - Albert E. Cunniff - Central 7130

CENTRAL DISTRICT

E. S. A. DISTRICT REPRESENTATIVE: Ridley Bennett, Jr.

COUNCIL FIELD EXECUTIVE

William Rand - Lockhart 8977 (Chestnut 7856)

DISTRICT COMMISSIONER

W.H.J. Beckett - Lucas 8034

DISTRICT ADVANCEMENT CHAIRMAN

Dr. H. S. Blackiston - Forest 9733

WEST DISTRICT

E.S.A. DISTRICT REPRESENTATIVE: Dr. Morton D. Pareira - Newstead 9695

COUNCIL FIELD EXECUTIVE

Conrad Gaegy - Chestnut 7856

DISTRICT COMMISSIONER

A. A. Holthaus - Garfield 4590

DISTRICT ADVANCEMENT CHAIRMAN

Wilbur Murdock - Central 2488

CHEYENNE DISTRICT

E.S.A. DISTRICT REPRESENTATIVE: Irwin O. Keefer

COUNCIL FIELD EXECUTIVE

Lytle Holm - Chestnut 7856

DISTRICT COMMISSIONER

H. O. Tohtz - Rosedale 6161

DISTRICT ADVANCEMENT CHAIRMAN

J. A. Flavin - Sidney 5085

NORTH STAR DISTRICT

E.S.A. DISTRICT REPRESENTATIVE: Raymond H. Spurr

COUNCIL FIELD EXECUTIVE

Max Nasser - Chestnut 7856

DISTRICT COMMISSIONER

Oliver Lane - Mulberry 0884

DISTRICT ADVANCEMENT CHAIRMAN

Clyde Connell - Central 4169

EAGLE SCOUT ASSOCIATION - Advancement Committee Organization Chart

GENERAL CHAIRMAN - Tom J. Connelly - Jefferson 1723

ASSIGNMENT CHAIRMAN - Stuart N. Senniger - Central 0110

AREA NO. 4, comprising Council Grove, Northwest and Old Trails Districts
E. S. A. AREA CHAIRMAN: Eric Smith - Webster 7664-W

COUNCIL GROVE DISTRICT

E. S. A. DISTRICT REPRESENTATIVE: Echeal T. Feinstein - Garfield 2895

COUNCIL FIELD EXECUTIVE

Ralph Geer - Chestnut 7856

DISTRICT COMMISSIONER

William Windhorst - Evergreen 2688

DISTRICT ADVANCEMENT CHAIRMAN

A. L. Schaefering - Mulberry 5818

NORTHWEST DISTRICT

E. S. A. DISTRICT REPRESENTATIVE: Robert F. Kelpe

COUNCIL FIELD EXECUTIVE

Russ Hart - Chestnut 7856

DISTRICT COMMISSIONER

C. G. Dugan - Evergreen 1234

DISTRICT ADVANCEMENT CHAIRMAN

Harry Davis - Main 1000 (Sta. 231)

OLD TRAILS DISTRICT

E. S. A. DISTRICT REPRESENTATIVE: Dr. Sylvester J. Hotze - Rosedale 3004

COUNCIL FIELD EXECUTIVE

Lyle Holm - Chestnut 7856

DISTRICT COMMISSIONER

Ralph Knowles - Colfax 1800

DISTRICT ADVANCEMENT CHAIRMAN

Chris Muckerman - Central 2562

PROCEDURE "A"

..For use by Area Chairmen when meeting with District Representatives in their respective areas

You'll have three or, at most, four District Representatives to meet with, depending upon the number of Districts in your area. This is a small group and usually an easy one to get together.

It has been the experience of most people involved in organization work, including Scouting, that you'll get a better turnout for your meeting if you call it on Wednesday, Thursday or Friday, preferably around 6:00 p.m. Most men like to have dinner together, go into the business at hand, and adjourn at 8:00 to 8:30, thereby having time to keep another engagement if necessary.

By now you've been exposed to a good deal of discussion of the whole subject of this advancement program, so a lot of detailed explanation isn't necessary.

Basically your job is to get your District Representatives functioning by explaining the over-all program to them and making as certain as you can that they can and will in turn convey the story to the E.S.A. advisors in their respective Districts.

As we see it, the District Representative is a key factor in this program. He'll have to follow through on more people than any of us. So he'll need all the encouragement and cooperation you, as his Chairman, can give him.

At your first meeting, be sure to give each of your District Representatives a copy of the advancement Committee Organization Chart covering your area. This chart was given to you by the General Chairman. It lists all the people the District Representative will have to contact, including you, and their phone numbers.

Be sure also to give your District Representatives a copy of Procedures "B" and "C", so they'll know how to conduct their meetings.

The first thing the District Representative should do, following your meeting with him, is to contact the District Field Executive, Commissioner and Advancement Chairman in his District. See Procedure "B".

The second thing the District Representative should do is to contact, by phone if possible, all the E.S.A. Advisors assigned to him, and get these men together in a meeting. See Procedure "C".

To repeat, the District Representative is a very important factor in this program. He will have to keep the individual

"Advisors" enthused via phone calls, personal contacts, etc., in order to make sure the men who are in actual contact with the boys stay with the job.

Most important, the District Representative will function only if you, his Area Chairman, stay with him. Call him on the phone at least a couple of times a month. Inquire how his advisors are doing, etc. Don't nag him, but make sure he doesn't feel like he is sweating it out alone. If he sounds low, see if you can get him out to lunch, or take in a troop meeting or Court of Honor with him.

In brief, keep the District Representative enthused and functioning.

If all this isn't clear to you, contact the General Chairman and ask him to elaborate on any points you feel need clarification.

...For use of District Representatives to follow when meeting with District Field Executive, Commissioner and Advancement Chairman

On the "Advancement Committee Organization Chart", which has been given to you by your Area Chairman, you'll notice the names and phone numbers of the three men indicated above in your District. They are the District Field Executive (he's the professional staff man working out of the Council office downtown), the District Commissioner, and the District Advancement Chairman.

These men are vitally interested in the advancement program generally, and in its progress in their particular District. Which means you'll find them glad to get together with you.

Try to arrange your meeting for either a Wednesday, Thursday or Friday evening. If you can, meet for dinner, then adjourn for your business meeting, trying to wind up by 8:00 or 8:30. This will enable your mento to make another date, if they wish. If you can't arrange a satisfactory meeting place, you can use the Council office at 505 Chemical Bldg. Let Carl Laemmli (Chestnut 7856) know in advance, so you can get access to the office.

When meeting with your District men, explain the background of the Eagle Scout Association, and the purpose of this advancement program of ours... namely, to get more boys "over the hump" and up to Eagle Scout rank. Don't be afraid to go into some detail with these District men, because their advice and suggestions can be of real help to not only you and your advisors, but to this program as a whole.

Ask them, particularly, to suggest opportunities, as they see them, for us to help them. Perhaps they know of a troop in their District where a half-dozen boys are "almost but not quite" qualified for Eagle rank. Maybe they know of boys who have only a few, perhaps only ONE "tough" merit badge to pass. These are just two examples of things we'd like to know because they present opportunities for us to make good quickly.

When these men give you the names, troop connections, etc., of such boys, please turn all such names over to the Advancement Chairman, Stuart Seminger, Central OIIO, immediately. Please do not "go native" and start assigning boys to the advisors under your jurisdiction without having previously cleared through the Advancement Chairman. This is important if we are to avoid risking, among other things, looking silly in the Scout's eyes when two or more "advisors" contact him!

You might suggest to the District officials you'll be meeting with that they poll the Scoutmasters in their District for the names of Life Scouts whom the Scoutmasters are especially anxious to see attain Eagle rank. Again we'd like to emphasize that the names of

all such boys should be checked with the assignment Chairman.

Above all, make it clear to the District officials that we are not trying to "supplant" their advancement activities. Rather we are anxious to supplement their advancement work. Where any conflict should develop, assure them we will promptly withdraw until a satisfactory working arrangement can be developed.

The District Field Executives, Commissioners and Advancement Chairmen will probably be one of our best sources for the names of not just boys aspiring to Eagle rank, but of former Eagles, over 21, whom we'd like to add to our association's roster. So let's work closely with the District men!

For your information, a letter is being addressed to the District men whom you are being asked to bring together for a meeting. This letter explains you will call them, and gives them a general idea of your meeting's purpose. You will not be asked to call them until after they have received this letter.

...For use of District Representatives to follow in meeting with Eagle Scout Association advisors

Immediately following your meeting with the District Field Executive, Commissioner and advancement Chairman, contact the Eagle Scout Association assignment Chairman, Stuart Senniger, Central OIIO, for two lists of names:

1. A list of the members of the Eagle Scout Association in and around your District who you are to try and get to work as advisors;

2. A list of Scouts...now life rank...for these E.S.A. advisors to follow up and try to help attain Eagle rank.

It is possible you will have already received the above lists through the mail. If so, you're all ready to call a meeting of your advisors.

If some of the men you call decline to serve as advisors, or after agreeing to serve, fail to show up at your first meeting, don't be too discouraged. It's generally agreed the Eagle Scout Association will get more done on this kind of a project with a comparatively few good, active men, than with a multitude of half-hearted advisors who'll drop by the way-side once the novelty of the program wears off. The important fact is this: we are offering every member of the association an opportunity to participate in this advancement program...something everyone has been clamoring for.

In meeting with your men, explain this advancement program to them in detail. Make certain they understand the organization of the Committee so that they report only to YOU, and not to the Area Chairman, General Chairman, or others. Only in this manner can we distribute the work of this program in such a way that it burdens no one.

It's a good idea to have pencils and paper at this meeting so the advisors can write down the names, addresses and other pertinent data about the boys assigned to them.

Give each advisor a supply of Fledgling Record Sheets, enough so that one (along with a copy to be retained by the advisor) is available for each boy assigned to him. Explain this record is to be filled out in detail by the advisor and turned in to you, the District Representative, immediately following the first meeting of the advisor with the boy.

Give each advisor, too, a supply of New Feather Records (a post-age paid business reply card) for the Advisor to fill out and mail in to you, indicating the Scout has passed another merit badge. You in turn are to forward both of the aforementioned

NOTE: After you have contacted all potential advisors assigned to you, and determined which of them will actually serve, please report your situation in detail to Stuart Bennett, the assignment Chairman, Central OIIO. If you are over-balanced in any one direction, such as too many boys and too few advisors, or vice versa, he'll re-assign as necessary.

A wonderful experience is in store for the advisors--encourage them to make the most of it!

Remember--if the advisor doesn't stay in there and push the boy, the latter will get no farther than if he had no "advice" from the E.S.A. And that nullifies the work of all concerned.

It also helps to follow up your men on the phone occasionally, just to see how they're progressing.

Tell you advisors that you would like to get together with them regularly for progress meetings. Some men like to meet often and exchange experiences, especially when the program is as new and untried as this is. Let the men themselves decide how often they'd like to meet. You should, however, hold your first meeting within thirty days after the program is started. Otherwise the interest of the advisors may start lagging.

Read over and, if you feel advisable, elaborate verbally on Procedure "D", with your advisors. Be sure they know what we're trying to accomplish; how it has been generally agreed it can best be done; and things we feel should be avoided in their dealings with the boys.

records to your area Chairman, who in turn will give them to the General Chairman. This sounds like a lot of unnecessary handling but it will familiarize all concerned with the progress being made.

PROCEDURE "D"

...For use of Eagle Scout Association advisors to follow in working with Eagle Scout candidates assigned to them for help

The fact that you achieved Eagle rank yourself proves you need little advice on how to help others accomplish the same thing; Most of us, however, have been removed from Scouting for a long time, and a few suggestions may not be amiss.

Most of the boys we'll be working with will be between fourteen and seventeen, going to high school, and enthused about Scouting --and its leaders. We fall into the latter category and should, it goes without saying, conduct ourselves accordingly... "physically strong, mentally awake, and morally straight."

Possibly the most practical suggestion we can offer you is this: drop in the Council office, or one of the Scout supply outlets in the department stores, and buy a 50¢ copy of the Handbook for Boys (the "scout manual" to us old-timers). You'll get a bang out of spending an evening just browsing through it; and you'll be a lot better qualified to talk Scouting with the Eagle candidates assigned to you.

Every boy you'll work with is going to receive a letter from the President of the Eagle Scout Association, explaining what this program is about and advising him that he'll be contacted by you. The best place for you to do this is at his troop meeting.

The Council office can tell you what night the troop meets (call your District Executive), if you don't know. At the meeting, introduce yourself to the Scoutmaster, and ask him to introduce you to the boy you've come to see. Then explain to the boy who you are and try to arrange to sit down with him in private and fill out the Pledging Record. If you can do this during or after the troop meeting, fine. If not, try to arrange an appointment to get together with the boy later.

Explain to the boy that you're not going to do his merit badge work for him; nor can you do anything that will detract from the honor which will be his when he attains Eagle rank through his own efforts. Point out, however, that you can help him by:

a. working with him in preparing for his merit badges;

b. helping him get connected with a merit badge counselor;

c. "steering" him generally in a way that only you, as an Eagle Scout yourself, can on his march upward.

Tell him, for example, that many of us are expert at swimming and can help him with his Life Saving badge, if he is having trouble.

Some of our members are physicians and can help him, if necessary, qualify for First Aid. In all cases, try first to steer him to a regular Merit Badge Counselor, not only because we don't want to burden the members of our association, but also because the regular Merit Badge Counselor is the logical man for the boy to consult. Doing this will also stave off any criticism by those functioning as Counselors that we are usurping their program.

Tell the boy, nevertheless, that should he get stuck in any way by reason of being unable to connect with a regular Merit Badge Counselor, to let you know and you will help him get straightened out.

One of the reasons why you are asked to get the boy to help you fill out the Pledging Record, is to make it easy for you and him to get acquainted. Once you've come so, contact him every few weeks or so. Some boys need to be followed up more closely than others. Don't crowd him, and don't appear too eager to help him. This sounds contradictory, but we're liable to wind up being expected (by the boy) to do his work for him. This we want to avoid at all costs. The boy must feel that he earned the Eagle award and got it on his own.

If he is working on Merit Badges, ask him to be sure to keep you posted each time he passes another Merit Badge because you "want to send in a "New Feather" Report."

If it appears he has lost, or is losing, interest in attaining Eagle rank, try to get together with him personally and tactfully find out why. You may be able to help him. Do everything you can to re-enthusiasm him and get him working again. Where you feel it necessary or desirable, ask your District Representative to sit in on a session with you and the boy. Sometimes a new man can sense things you, knowing the boy well, may overlook.

While none of us like to fill out unnecessary "reports", the two we're asking you to use are vital to this program. If you'll fill them out and send them in religiously, it will reflect creditably on you as an individual and the association as a powerful influence in the scouting movement.

Please send all reports to your District Representative.

Good Eagle hunting!

There are approximately 250 members of the Eagle Scout Association. Potentially they're all advisors; but a number of them, when asked to serve, will undoubtedly decline for one reason or another. It is vital that we assign potential Eagle Scouts only to active members of the Association interested in this program. Otherwise the entire program is likely to bog down. Seemingly, then, the best procedure for the Assignment Chairman to follow would be:

1. Get a copy of the Association Roster from the Secretary, Ralph Schmitt (Central 3100).

2. Get a copy of the map used by the Council to indicate the boundaries of the various Districts. This can be obtained from either Tom Connelly or Carl Laemmli.

3. Using the map and Roster, determine the District in which each member of the Association resides, and so mark the Roster.

4. Prepare lists of the names and addresses of all members in each District. Make an original and two copies. Send original to District Representative, copy to General Chairmen, and retain a copy yourself.

5. Along with lists sent to District Representative, address a letter (see Exhibit attached) telling the men these are the advisors they are to work with, as per instructions they have received--or will receive--from their respective Area Chairmen.

6. Should any District be too heavy or too light on manpower, shift men from one District to another as you wish, to even things up. Try, however, to assign advisors to Districts close to their homes, rather than to a District so far removed as to involve them in excessive traveling.

7. It might be advisable to withhold assigning advisors (members of the E.S.A.) to Districts until the following steps have been taken. This for the reason that there may be a great many Eagle candidates in a particular District, and relatively few in another...which might have a bearing on the assigning of advisors.

8. Take the list of 200 Eagle candidates furnished us by the Council and make up lists of the names, addresses, and other information shown, by Districts. Add to these lists any names turned in to you by anyone in the Association, as likely Eagle candidates (they must be Life Scouts), after first obtaining the essential information, such as Troop Number, etc., from the Council office.

9. Mail these lists, along with lists mentioned in Step Four (4), to the respective District Representatives.
10. From time to time, as names of potential Eagles are turned over to you by members of the Association and others, consult with the General Chairman as to the most likely Districts to which they should be assigned. This will depend on the progress--or lack of it--made by particular Districts in processing their candidates.
11. In preparing the lists referring to Step Eight (8), be sure to make an original and two copies. Original to the District Representative, copy to the General Chairman, and retain a copy yourself.
12. After the District Representatives have contacted all the members of the E.S.A. assigned to them as potential Advisors, they'll contact these men to determine if they will actually serve. The names of those who decline will be reported back to you by the District Representative, and you are to record this information. At the same time, re-evaluate the total number of Advisors in each District, vs. the number of Life Scouts that must be worked, and if necessary take steps to balance the picture.

* NOTE: After this report is filled out in detail, please mail or give it to your District Representative. He in turn, after noting it, should pass it along to his Area Chairman, who notes and forwards it to the General Chairman.

"PLEDGING" REPORT
 Eagle Scout Association
 505 Chemical Building
 St. Louis 1, Missouri

Scout's Name _____

Street Address _____

Council _____
 District _____

Rank in _____
 Troop (Patrol Leader, etc.) _____

When did Scout receive his life Scout award (date)? _____

Which of the following Merit Badges has Scout passed ("X" in box):

REQUIRED FOR EAGLE:

- | | | | | | | |
|-----------------------------------|-------------------------------------|--------------------------------------|--|--|------------------------------------|---|
| <input type="checkbox"/> Swimming | <input type="checkbox"/> First aid | <input type="checkbox"/> Life Saving | <input type="checkbox"/> Personal Health | <input type="checkbox"/> Public Health | <input type="checkbox"/> Cooking | <input type="checkbox"/> Camping |
| <input type="checkbox"/> Oivics | <input type="checkbox"/> Bird Study | <input type="checkbox"/> Pathfinding | <input type="checkbox"/> Pioneering | <input type="checkbox"/> Safety | <input type="checkbox"/> Athletics | <input type="checkbox"/> Physical Development |

NOT REQUIRED FOR EAGLE, but which Scout has passed:

Which, if any, of the above REQUIRED merit Badges does the Scout feel he can pass with the least difficulty?

Which, if any, of the above REQUIRED Merit Badges does the Scout feel will cause him the most difficulty?

ADVISOR'S NAME _____
 AREA NO. _____
 PHONE _____

The Eagle Scout Association



Dear Eagle Scouters:

Your Association is about to undertake its first major project in Scouting. It is something in which you and every member can participate, to as great or limited an extent as you wish.

Last year about 175 Scouts in the St. Louis Council attained the rank of Life Scout. Records show that only about half of them will continue upward and become Eagles. You'll agree, knowing what the Eagle Award did for you, that the loss to the Council, to Scouting generally and--most important--to the boy himself, is great.

To assist these Life Scouts toward their Eagle award is one of the Eagle Scout Association's objectives. To attain it, an Advancement Committee was appointed some time ago. This Committee has developed a detailed and, we believe, very practical plan for getting the project underway and keeping it going.

It is the Committee's intention to invite every member of the Association to serve as an "Advisor" to one or more Life Scouts who may require help in attaining Eagle rank. I won't go into detail as to how the program will function, but I will say this: We who have seen the program in its entirety are impressed. Not only will we, as Advisors to aspiring Eagles, make a real contribution to Scouting and boyhood, but every man participating can't help but get a lot of personal fun and satisfaction out of the project. It looks like a wonderful opportunity for all of us to get reactivated in Scouting without going "all-out".

You soon will receive a call from your Association District Representative, inviting you to attend a meeting of the men in your District. We urge you to attend, at which time the entire program will be explained in detail.

Yours for more Eagles!

EAGLE SCOUT ASSOCIATION

Answer

Art Verder, President

aw/tjc

"Every Scout an Eagle"
Scouting's Highest Rank



- OFFICERS**
 ART WERDER, President
 TOM J. CONNELLY, Vice President
 RALPH L. SCHMITT, Secretary
 RAYMOND H. BRIGHAM, Treasurer
- DISTRICT REPRESENTATIVES**
 ROBERT BARNETT, Jr., Central
 T. E. BRILL, Jr., Pioneer
 WILLIAM EITZEMAN, Southwest
 EUGENE T. FEINSTEIN, Council Group
 WILLIAM M. GUTHERIE, Suburban
 PAUL L. HEYE, Daniel Boone
 DR. SYLVESTER J. HOFFE, Old Trails
 DR. AUGUSTIN JONES, Midland
 IRWIN C. KEEFER, Central
 ROBERT F. KELPE, Northwest
 DR. MORTON D. PABEIRA, West
 ADOLPH E. PASCHKA, Arrowhead
 PAUL NIEHL, Twin Oaks
 RAYMOND H. SPURR, North Star
 H. FREDERICK WALZ, South
 HERMAN F. WENZEL, Grant
- MEMBERS-AT-LARGE**
 ALBERT E. CUNLIFF
 THOMAS B. CURTIS
 WILLIAM T. JONES
 KARL F. KROENIG
 J. C. METZGER
 JAMES K. MONTEITH
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 ART WERDER
- COUNCIL ADVISOR**
 CARL H. LAEMMLI

The Eagle Scout Association



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- COUNCIL ADVISOR**
- CARL H. LAEMMEL
SOUTHWEST

Dear Life Scout:

No doubt you have heard of the Eagle Scout Association, which was organized last year. It is composed of some 250 former Eagle Scouts, all over twenty-one years of age, and many of them prominent business and professional men.

One of the purposes of the association is to help Life Scouts like yourself attain Eagle rank. Records show that while many Scouts never earn their life award, many more fail to become Eagles. While this is most often because becoming an Eagle is not easy (which is one reason why it is such a great honor), sometimes it's because the Scout is faced with a problem he finds hard to solve by himself.

That's why a member of our association, known as an Eagle Scout Association advisor, has been assigned to get in touch with you and discuss your plans for advancing to Eagle. This man, being an Eagle himself, can assist you in many practical ways. After all, the problems facing you are pretty much the same as those he had to overcome!

When he contacts you, he'll ask you to help him fill out a brief questionnaire about yourself. Once he knows what you require to become an Eagle, he'll tell you how his experience indicates you can get there fastest. What's more, he'll keep in touch with you regularly. Should you wish to contact him at other times, you can feel perfectly free to do so.

I've asked your advisor to check with you in the near future. Work with him -- and you'll find that coveted Eagle badge on your bosom a lot sooner than you expected!

Yours for more Eagles!

EAGLE SCOUT ASSOCIATION

Art Werder

Art Werder, President

aw/tjc



The Eagle Scout Association



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 ART WENDER
 COUNCIL ADVISOR
 CARL H. LAEMMLI

Dear Scouter:

This letter is being addressed to all District Field Executives, Commissioners and Advancement Chairmen in the St. Louis Council. You have no doubt heard of the Eagle Scout Association, which was organized last year. Its membership is composed of some 250 former Eagle Scouts, all over twenty-one years of age.

The general purpose of our Association is to assist the Council in any way we can. One of our specific objectives, as explained briefly below, is to assist life Scouts attain the rank of Eagle without undue hardship or delay.

Our interest in this subject stems from the fact that while many boys become life Scouts, too few, in our opinion, ever continue upward and receive their Eagle award. The resultant loss to the Council, to scouting generally and to the boy himself is great and, in many instances, unwarranted.

How we propose to help these boys is too lengthy a subject to explain here. What we would like to do is have our District Representative sit down with the three key-men of your District and tell you of our aims and ambitions, as well as plans. We in turn would like your ideas and suggestions.

Toward this end we have directed our District Representative to contact you. He will try to set up a brief meeting with you and the others involved from your District. We sincerely hope you will meet with him.

We would like to make one point: we have no intention of letting our program conflict in any way with any advancement program now in effect. We want to supplement, not supplant, the efforts of those conducting present successful advancement programs.

Yours for more Eagles!

EAGLE SCOUT ASSOCIATION

Art Wender

Art Wender, President

aw/tjc

Scouting's Highest Rank



"Every Scout an Eagle"

ST. LOUIS COUNCIL, BOY SCOUTS OF AMERICA, 505 CHEMICAL BUILDING, ST. LOUIS 1, MISSOURI—TELEPHONE CHESTNUT 7856

The Eagle Scout Association



ans/tjc

Stuart N. Senniger,
Assignment Chairman

EAGLE SCOUT ASSOCIATION

Yours for more Eagles!

Dear District Representative:

Enclosed are two lists you will require in carrying out your part of the advancement program of the Association.

The first list concerns those members of the Association in your District—all of them potential advisors. As discussed in your meeting with your Area Chairman, it is suggested you contact all the men by telephone and get them together for a meeting.

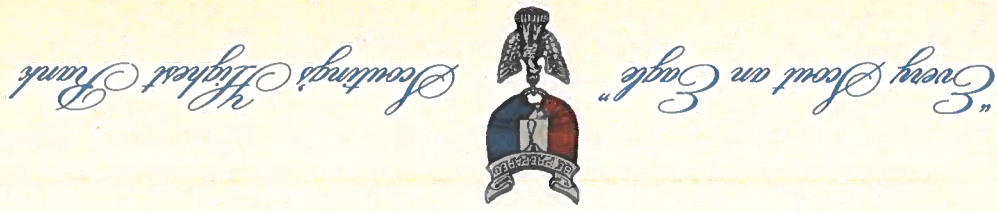
It is the unanimous opinion of the advancement Committee that you will do well to assign candidates only to members of the Association who show up in person at your meeting, thereby indicating their sincere desire to follow through.

The second list enclosed includes the names, addresses and other pertinent data about the Eagle Scout candidates in or near your District, who have been assigned to you for re-assignment to your advisors.

We repeat: please do not assign any boys to advisors in whom you have anything but complete confidence. If your advisors fail to follow through, then our whole advancement program will be subject to failure.

As your District processes your candidates and they advance to Eagle, or are considered by the advisor as no longer interested in attaining the award, contact the writer and he will be glad to assign other candidates to you.

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PROCEDURE FOR GETTING PROGRAM UNDER WAY:

1. General Chairman calls meeting of Area Chairmen and explains general set-up of program. Gives each Area Chairman enough copies of brochures outlining procedure to supply not only himself, but all District Representatives under his jurisdiction.
2. General Chairman meets with Assignment Chairman and works out assignment routine.
3. Association President addresses letter to all members, announcing program.
4. Area Chairmen call meetings of District Representatives and explain program in detail, giving each man a copy of procedure brochure.
5. Association President addresses letter to all District Field Executives, Commissioners and Advancement Chairmen, advising of program and telling them District Representatives will contact them.
6. District Representatives meet with District officials, explaining program and seeking their counsel and cooperation.
7. Assignment Chairman furnishes lists of E.S.A. advisors and Candidates to District Representatives.
8. District Representatives meet with E.S.A. advisors in their district to explain program.
9. Association President addresses letter to all Life Scouts with whom advisors are to work.
10. E.S.A. advisors contact individual Life Scouts and report back via "Pledging" Record and "New Feather" Report.